



THE BULLING TOWNE GROUP, LLC

Focus on what you do well vs. what you don't. The Strengths Revolution is here to stay.

1/2 DAY WORKSHOP

STRENGTHSFINDER® FOR TEAMS

END RESULTS INCLUDE

- The ability to build on your top 5 strengths
- Tackle projects better and smarter after discovering strengths of intact teams
- Improved retention
- Increased employee engagement—and profits



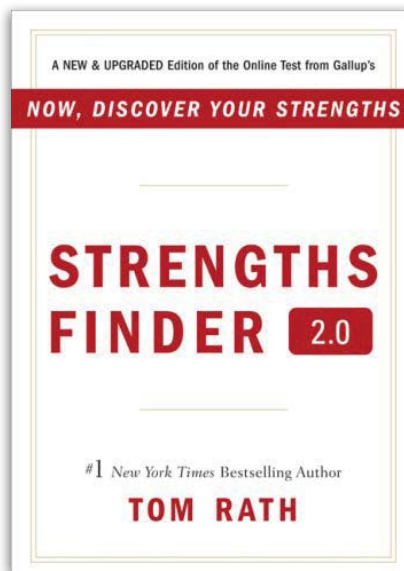
PARTICIPANTS RECEIVE

- Comprehensive *StrengthsFinder* workbooks and assessments
- Workshop sponsors receive guidance and coaching on implementation best practices and how to translate new behaviors and methods into daily norms

Heard of the strengths revolution? It's the idea that you, your team, and your company will get farther faster when you **focus on** what you do well vs. what you don't. Focus on your strengths, not your **weaknesses**.

In this half-day workshop, teams learn about individual and group strengths while having fun at the same time. This is an **excellent** and practical team building **experience**. And, for leaders, when you identify your team's talents and build them into strengths, it is **easier** to become a high-performing team (and have **fun**).

Before the workshop, participants read the first 40 pages of the book *StrengthsFinder 2.0*, based on Gallup's millions of workplace interviews around employee engagement. They then complete a 20-minute online assessment and send their reports to the facilitator, who reviews them and customizes the material.



The individual assessment reports provide participants with **detailed** information on their top 5 strengths and how they can continue to build upon **them**. Teams also have the opportunity to discover, from 34 strengths, the rank order of all 34 strengths of participants. Teams are able to **identify** and **plan** for "holes" in their game plans.

Before the workshop, you have an opportunity to speak live or in person with the facilitator-coach and provide insight that helps her customize the experience for your team.

WORKSHOP DETAILS	
Workshop Size	12-32
Workshop Length	Half day
Workshop Skill Level	Appropriate for all levels of management and team members

SAMPLE OUTLINE FOR THIS WORKSHOP	
Introduction: Agenda, Roles, & Expectations; Learning about Strengths	45 min.
The Business Case for Managing Strengths	15 min.
Appreciating and Learning about Different Strengths	75 min.
How Teams Capitalize on Strengths & Organizational Goals	60 min.
Close: Action Planning	30 min.



LEILA BULLING TOWNE

Executive Coaching, Learning, and Organizational Development

Leila Bulling Towne is an executive coach who specializes in helping leaders decide what to say and how to say it. She coaches executives to speak with authority and authenticity, whether they are communicating to employees, the board, or customers. In other words, she makes it easier to be the boss.

Her clients range from well-funded Silicon Valley startups to Fortune 500 companies. Leila's global facilitation and coaching experience includes working in France, Germany, the Netherlands, Switzerland, the United Kingdom, Australia, Singapore, Taiwan, India, South Africa, and China.

Leila facilitates executive retreats and offsites and certified workshops for the books *The Five Dysfunctions of a Team* (Lencioni), *The Leadership Challenge*® (Kouzes and Posner), and *The Radical Leap* (Farber). She and her team also develop and lead workshops on core management skills, behavioral interviewing, transition to leadership, coaching for leaders, and teambuilding with the MBTI®. They also guide companies in the development of corporate universities and create custom high-potential employee programs.

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